

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA 8/4
Estimate Number	1549

Invoice #	116093-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116093
Alt Order #	06262280
Deal #	
Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	The Insider (1-130p)	1-130p	-	_		_		-		
	3Q NON-W	INDOW CANDIDATE RATE	·								
				08/06/12 to	08/12/12	5x	MTWTF				
	WRAL			M	08/06/12	:30	1:24 PM	OFA-12-D-087H	\$200.00		5
	WRAL			Tu	08/07/12	:30	1:10 PM	OFA-12-D-087H	\$200.00		4
	WRAL			W	08/08/12	:30	1:27 PM	OFA-12-D-087H	\$200.00		2
	WRAL			Th	08/09/12	:30	1:10 PM	OFA-12-D-087H	\$200.00		1
	WRAL			F	08/10/12	:30	1:12 PM	OFA-12-D-087H	\$200.00		3
				08/13/12 to	08/19/12	5x	MTWTF				
	WRAL			M	08/13/12	:30	1:26 PM	OFA-12-D-087H	\$200.00		9
	WRAL			Tu	08/14/12	:30	1:10 PM	OFA-12-D-087H	\$200.00		6
	WRAL			W	08/15/12	:30	1:11 PM	OFA-12-D-087H	\$200.00		8
	WRAL			Th	08/16/12	:30	1:16 PM	OFA-12-D-087H	\$200.00		7
	WRAL			F	08/17/12	:30	1:11 PM	OFA-12-D-087H	\$200.00		10
2		The Doctors INDOW CANDIDATE RATE	10-11AM								
				08/06/12 to	08/12/12	5x	MTWTF				
	WRAL			M	08/06/12	:30	10:47 AM	OFA-12-D-087H	\$200.00		5
	WRAL			Tu	08/07/12	:30	10:20 AM	OFA-12-D-087H	\$200.00		2
	WRAL			W	08/08/12	:30	10:21 AM	OFA-12-D-087H	\$200.00		1
	WRAL			Th	08/09/12	:30	10:12 AM	OFA-12-D-087H	\$200.00		4
	WRAL			F	08/10/12	:30	10:20 AM	OFA-12-D-087H	\$200.00		3
				08/13/12 to	08/19/12	5x	MTWTF				
	WRAL			M	08/13/12	:30	10:10 AM	OFA-12-D-087H	\$200.00		10
	WRAL			Tu	08/14/12	:30	10:13 AM	OFA-12-D-087H	\$200.00		8
	WRAL			W	08/15/12	:30	10:11 AM	OFA-12-D-087H	\$200.00		6
	WRAL			Th	08/16/12	:30	10:13 AM	OFA-12-D-087H	\$200.00		7
	WRAL			F	08/17/12	:30	10:21 AM	OFA-12-D-087H	\$200.00		9
3		Price is Right INDOW CANDIDATE RATE	11a-12p								
				08/06/12 to	08/12/12	5x	MTWTF				
	WRAL			М	08/06/12	:30	11:31 AM	OFA-12-D-087H	\$275.00		1



WRAL-TV **Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA 8/4
Estimate Number	1549

Invoice #	116093-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116093
Alt Order #	06262280
Deal #	
Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast				
Billing Type	Cash				
Special Handling	CIA - Mark PAID				

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
3	WRAL	Price is Right	11a-12p								
		VINDOW CANDIDATE RATE									
	WRAL			Tu	08/07/12	:30	11:29 AM	OFA-12-D-087H	\$275.00		2
	WRAL			W	08/08/12	:30	11:29 AM	OFA-12-D-087H	\$275.00		5
	WRAL			Th	08/09/12	:30	11:29 AM	OFA-12-D-087H	\$275.00		3
	WRAL			F	08/10/12	:30	10:59 AM	OFA-12-D-087H	\$275.00)	4
				08/13/1	2 to 08/19/12	5x	MTWTF				
	WRAL			M	08/13/12	:30	11:29 AM	OFA-12-D-087H	\$275.00		6
	WRAL			Tu	08/14/12	:30	11:28 AM	OFA-12-D-087H	\$275.00)	7
	WRAL			W	08/15/12	:30	10:59 AM	OFA-12-D-087H	\$275.00)	9
	WRAL			Th	08/16/12	:30	11:28 AM	OFA-12-D-087H	\$275.00		8
	WRAL			F	08/17/12	:30	11:29 AM	OFA-12-D-087H	\$275.00)	10
4	WRAL 3Q NON-V	Noon News VINDOW CANDIDATE RATE	12p-1p								
				08/06/1	2 to 08/12/12	5x	MTWTF				
	WRAL			M	08/06/12	:30	12:24 PM	OFA-12-D-087H	\$275.00)	1
	WRAL			Tu	08/07/12	:30	12:23 PM	OFA-12-D-087H	\$275.00)	3
	WRAL			W	08/08/12	:30	12:27 PM	OFA-12-D-087H	\$275.00		4
	WRAL			Th	08/09/12	:30	12:55 PM	OFA-12-D-087H	\$275.00)	2
	WRAL			F	08/10/12	:30	12:39 PM	OFA-12-D-087H	\$275.00)	5
				08/13/1	2 to 08/19/12	5x	MTWTF				
	WRAL			M	08/13/12	:30	12:44 PM	OFA-12-D-087H	\$275.00)	9
	WRAL			Tu	08/14/12	:30	12:54 PM	OFA-12-D-087H	\$275.00)	7
	WRAL			W	08/15/12	:30	12:54 PM	OFA-12-D-087H	\$275.00		8
	WRAL			Th	08/16/12	:30	12:24 PM	OFA-12-D-087H	\$275.00)	6
	WRAL			F	08/17/12	:30	12:53 PM	OFA-12-D-087H	\$275.00)	10
5	WRAL 3Q NON-V	CBS Daytime (1:30-4P) VINDOW CANDIDATE RATE	130-4p								
				08/06/1	2 to 08/12/12	5x	MTWTF				
	WRAL			M	08/06/12	:30	2:25 PM	OFA-12-D-087H	\$200.00)	1
	WRAL			Tu	08/07/12	:30	2:29 PM	OFA-12-D-087H	\$200.00)	4
	WRAL			W	08/08/12	:30	2:29 PM	OFA-12-D-087H	\$200.00		5



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA 8/4
Estimate Number	1549

Invoice #	116093-1				
Invoice Date	08/26/12				
Invoice Month	August 2012				
Invoice Period	07/30/12 - 08/17/12				

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

1	Order #	116093				
	Alt Order #	06262280				
	Deal #					
	Order Flight	08/04/12 - 08/17/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WRAL	CBS Daytime (1:30-4P)	130-4p								
		INDOW CANDIDATE RATE									
	WRAL			Th	08/09/12	:30	1:59 PM	OFA-12-D-087H	\$200.00		2
	WRAL			F	08/10/12	:30	1:29 PM	OFA-12-D-087H	\$200.00		3
				08/13/12	to 08/19/12	5x	MTWTF				
	WRAL			M	08/13/12	:30	1:59 PM	OFA-12-D-087H	\$200.00		6
	WRAL			Tu	08/14/12	:30	2:28 PM	OFA-12-D-087H	\$200.00		9
	WRAL			W	08/15/12	:30	2:29 PM	OFA-12-D-087H	\$200.00		7
	WRAL			Th	08/16/12	:30	2:59 PM	OFA-12-D-087H	\$200.00		10
	WRAL			F	08/17/12	:30	1:29 PM	OFA-12-D-087H	\$200.00		8
6	WRAL 3Q NON-W	Young and the Restless /INDOW CANDIDATE RATE	4-5p								
					to 08/12/12	5x	MTWTF				
	WRAL			M	08/06/12	:30	4:00 PM	OFA-12-D-087H	\$575.00		2
	WRAL			Tu	08/07/12	:30	4:30 PM	OFA-12-D-087H	\$575.00		4
	WRAL			W	08/08/12	:30	3:59 PM	OFA-12-D-087H	\$575.00		1
	WRAL			Th	08/09/12	:30	4:30 PM	OFA-12-D-087H	\$575.00		5
	WRAL			F	08/10/12	:30	4:27 PM	OFA-12-D-087H	\$575.00		3
					to 08/19/12	5x	MTWTF				
	WRAL			M	08/13/12	:30	4:29 PM	OFA-12-D-087H	\$575.00		7
	WRAL			Tu	08/14/12	:30	3:58 PM	OFA-12-D-087H	\$575.00		6
	WRAL			W	08/15/12	:30	4:25 PM	OFA-12-D-087H	\$575.00		8
	WRAL			Th	08/16/12	:30	4:26 PM	OFA-12-D-087H	\$575.00		10
	WRAL			F	08/17/12	:30	4:26 PM	OFA-12-D-087H	\$575.00		9
7	WRAL 3Q NON-W	5:00 First News /INDOW CANDIDATE RATE	5-530p								
				08/06/12	to 08/12/12	2x	MTWTF				
	WRAL			W	08/08/12	:30	5:24 PM	OFA-12-D-087H	\$850.00		2
	WRAL			F	08/10/12	:30	5:27 PM	OFA-12-D-087H	\$850.00		1
				08/13/12	to 08/19/12	2x	MTWTF				
	WRAL			M	08/13/12	:30	5:29 PM	OFA-12-D-087H	\$850.00		4
	WRAL			Tu	08/14/12	:30	5:14 PM	OFA-12-D-087H	\$850.00		3



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

3Q NON-WINDOW CANDIDATE RATE



Advertiser	Obama For America
Product	OBAMA 8/4
Estimate Number	1549

Invoice #	116093-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116093
Alt Order #	06262280
Deal #	
Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL 5:30AM Nev	vs 530-6a	•	•	•	•		•		
	3Q NON-WINDOW CANDIDAT	E RATE								
			08/06/1	2 to 08/12/12	3x	MTWTF				
	WRAL		Tu	08/07/12	:30	5:30 AM	OFA-12-D-087H	\$450.00		3
	WRAL		W	08/08/12	:30	5:30 AM	OFA-12-D-087H	\$450.00		2
	WRAL		Th	08/09/12	:30	5:38 AM	OFA-12-D-087H	\$450.00		1
			08/13/1	2 to 08/19/12	4x	MTWTF				
	WRAL		M	08/13/12	:30	5:53 AM	OFA-12-D-087H	\$450.00		4
	WRAL		Tu	08/14/12	:30	5:29 AM	OFA-12-D-087H	\$450.00		7
	WRAL		Th	08/16/12	:30	5:54 AM	OFA-12-D-087H	\$450.00		6
	WRAL		F	08/17/12	:30	5:30 AM	OFA-12-D-087H	\$450.00		5
9	WRAL 5:30 News	530-6p								
	3Q NON-WINDOW CANDIDAT	E RATE								
			08/06/1	2 to 08/12/12	2x	MTWTF				
	WRAL		Tu	08/07/12	:30	5:58 PM	OFA-12-D-087H	\$850.00		2
	WRAL		Th	08/09/12	:30	5:40 PM	OFA-12-D-087H	\$850.00		1
			08/13/1	2 to 08/19/12	2x	MTWTF				
	WRAL		M	08/13/12	:30	5:42 PM	OFA-12-D-087H	\$850.00		4
	WRAL		W	08/15/12	:30	5:52 PM	OFA-12-D-087H	\$850.00		3
10	WRAL 6pm News (M-F) 3Q NON-WINDOW CANDIDAT	6-630p E RATE								
			08/06/1	2 to 08/12/12	3x	MTWTF				
	WRAL		Tu	08/07/12	:30	6:22 PM	OFA-12-D-087H	\$1,100.00		3
	WRAL		W	08/08/12	:30	6:29 PM	OFA-12-D-087H	\$1,100.00		1
	WRAL		Th	08/09/12	:30	5:59 PM	OFA-12-D-087H	\$1,100.00		2
			08/13/1	2 to 08/19/12	3x	MTWTF				
	WRAL		M	08/13/12	:30	6:09 PM	OFA-12-D-087H	\$1,100.00		4
	WRAL		Tu	08/14/12	:30	6:28 PM	OFA-12-D-087H	\$1,100.00		6
	WRAL		W	08/15/12	:30	6:07 PM	OFA-12-D-087H	\$1,100.00		5
11	WRAL WRAL AM News	6-7a								



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA 8/4
Estimate Number	1549

Invoice #	116093-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116093
Alt Order #	06262280
Deal #	
Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	WRAL	WRAL AM News	6-7a				-				
	3Q NON-W	INDOW CANDIDATE RATE									
				08/06/12 to		4x	MTWTF				
	WRAL			Tu	08/07/12	:30	6:13 AM	OFA-12-D-087H	\$600.00		4
	WRAL			W	08/08/12	:30	6:39 AM	OFA-12-D-087H	\$600.00		2
	WRAL			Th	08/09/12	:30	6:28 AM	OFA-12-D-087H	\$600.00		1
	WRAL			F	08/10/12	:30	6:54 AM	OFA-12-D-087H	\$600.00		3
				08/13/12 to		4x	MTWTF				
	WRAL			М	08/13/12	:30	6:44 AM	OFA-12-D-087H	\$600.00		5
	WRAL			Tu	08/14/12	:30	6:08 AM	OFA-12-D-087H	\$600.00		7
	WRAL			<u>T</u> h	08/16/12	:30	6:29 AM	OFA-12-D-087H	\$600.00		6
	WRAL			F	08/17/12	:30	6:57 AM	OFA-12-D-087H	\$600.00		8
12		Inside Edition	7-730P								
	3Q NON-W	INDOW CANDIDATE RATE									
				08/06/12 to		5x	MTWTF				
	WRAL			М	08/06/12	:30	7:27 PM	OFA-12-D-087H	\$675.00		1
	WRAL			Tu	08/07/12	:30	7:29 PM	OFA-12-D-087H	\$675.00		3
	WRAL			W	08/08/12	:30	7:28 PM	OFA-12-D-087H	\$675.00		4
	WRAL			Th F	08/09/12	:30	7:27 PM	OFA-12-D-087H	\$675.00		5
	WRAL			•	08/10/12	:30	7:23 PM	OFA-12-D-087H	\$675.00		2
				08/13/12 to		5x	MTWTF		4075.00		
	WRAL			M	08/13/12	:30	7:22 PM	OFA-12-D-087H	\$675.00		6
	WRAL WRAL			Tu W	08/14/12 08/15/12	:30	7:21 PM 7:12 PM	OFA-12-D-087H	\$675.00		10
	WRAL			Th	08/15/12	:30 :30	7:12 PM 7:29 PM	OFA-12-D-087H OFA-12-D-087H	\$675.00 \$675.00		10 9
	WRAL			F	08/17/12	:30	7:29 FIVI 7:14 PM	0FA-12-D-087H 0FA-12-D-087H	\$675.00 \$675.00		8
10		CBC This Marning	7am 0am	'	00/17/12	.50	7.141 101	01A-12-D-00711	φ075.00		O
13		CBS This Morning INDOW CANDIDATE RATE	7am - 9am								
				08/06/12 to		3x	MTWTF				
	WRAL			M	08/06/12	:30	8:22 AM	OFA-12-D-087H	\$350.00		2
	WRAL			Tu	08/07/12	:30	8:59 AM	OFA-12-D-087H	\$350.00		1
	WRAL			W	08/08/12	:30	8:29 AM	OFA-12-D-087H	\$350.00		3



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA 8/4
Estimate Number	1549

Invoice #	116093-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116093				
Alt Order #	06262280				
Deal #					
Order Flight	08/04/12 - 08/17/12				

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WRAL	CBS This Morning	7am - 9am	•		•	•		•		
	3Q NON-W	INDOW CANDIDATE RATE									
				08/13/12	2 to 08/19/12	4x	MTWTF				
	WRAL			M	08/13/12	:30	8:54 AM	OFA-12-D-087H	\$350.00		6
	WRAL			W	08/15/12	:30	8:16 AM	OFA-12-D-087H	\$350.00		7
	WRAL			Th	08/16/12	:30	8:09 AM	OFA-12-D-087H	\$350.00		4
	WRAL			F	08/17/12	:30	8:16 AM	OFA-12-D-087H	\$350.00		5
14	WRAL 3Q NON-W	Entertaiment Tonight INDOW CANDIDATE RATE	730-8P								
					2 to 08/12/12	5x	MTWTF				
	WRAL			M	08/06/12	:30	7:56 PM	OFA-12-D-087H	\$675.00		3
	WRAL			Tu	08/07/12	:30	7:40 PM	OFA-12-D-087H	\$675.00		4
	WRAL			W	08/08/12	:30	7:47 PM	OFA-12-D-087H	\$675.00		2
	WRAL			Th	08/09/12	:30	7:47 PM	OFA-12-D-087H	\$675.00		5
	WRAL			F	08/10/12	:30	7:39 PM	OFA-12-D-087H	\$675.00		1
					2 to 08/19/12	5x	MTWTF				
	WRAL			М	08/13/12	:30	7:39 PM	OFA-12-D-087H	\$675.00		8
	WRAL			Tu	08/14/12	:30	7:41 PM	OFA-12-D-087H	\$675.00		7
	WRAL			W	08/15/12	:30	7:41 PM	OFA-12-D-087H	\$675.00		6
	WRAL			Th	08/16/12	:30	7:47 PM	OFA-12-D-087H	\$675.00		9
	WRAL			F	08/17/12	:30	7:57 PM	OFA-12-D-087H	\$675.00		10
15		Dr. Phil INDOW CANDIDATE RATE	9-10a								
				08/06/12	2 to 08/12/12	5x	MTWTF				
	WRAL			М	08/06/12	:30	9:13 AM	OFA-12-D-087H	\$225.00		1
	WRAL			Tu	08/07/12	:30	9:43 AM	OFA-12-D-087H	\$225.00		2
	WRAL			W	08/08/12	:30	9:35 AM	OFA-12-D-087H	\$225.00		5
	WRAL			Th	08/09/12	:30	9:33 AM	OFA-12-D-087H	\$225.00		3
	WRAL			F	08/10/12	:30	9:21 AM	OFA-12-D-087H	\$225.00		4
					2 to 08/19/12	5x	MTWTF				
	WRAL			М	08/13/12	:30	9:27 AM	OFA-12-D-087H	\$225.00		7
	WRAL			Tu	08/14/12	:30	9:44 AM	OFA-12-D-087H	\$225.00		6



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA 8/4
Estimate Number	1549

Invoice #	116093-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WRAL		
Account Executive	Cheryl Blair		
Sales Office	Washington Telerep		
Sales Region	National		

Order #	116093
Alt Order #	06262280
Deal #	
Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL Dr. Phil	9-10a	-			•				
	3Q NON-WINDOW CANDIDATE RATE									
	WRAL		W	08/15/12	:30	9:33 AM	OFA-12-D-087H	\$225.00		8
	WRAL WRAL		Th F	08/16/12 08/17/12	:30 :30	9:16 AM 9:59 AM	OFA-12-D-087H OFA-12-D-087H	\$225.00 \$225.00		9 10
16	WRAL Late News	11 110Em	'	00/17/12	.30	3.33 AIVI	OFA-12-D-007H	φ223.00		10
10	3Q NON-WINDOW CANDIDATE RATE	11-1135p								
	3Q NON-WINDOW CANDIDATE RATE		08/04/12	to 08/10/12	2x	MTWTFSS				
	WRAL		W	08/08/12	:30	11:33 PM	OFA-12-D-087H	\$1,000.00		
	WRAL		Th	08/09/12	:30	11:12 PM	OFA-12-D-087H	\$1,000.00		2
			08/11/12	to 08/17/12	2x	MTWTFSS		* 1,000100		
	WRAL		M	08/13/12	:30	11:26 PM	OFA-12-D-087H	\$1,000.00		4
	WRAL		F	08/17/12	:30	11:14 PM	OFA-12-D-087H	\$1,000.00		3
17	WRAL WRAL 6a News Sat	6-8a								
	3Q NON-WINDOW CANDIDATE RATE									
			07/30/12	to 08/05/12	1x	1-				
	WRAL		Sa	08/04/12	:30	5:58 AM	OFA-12-D-087H	\$275.00		1
			08/06/12	to 08/12/12	1x	1-				
	WRAL		Sa	08/11/12	:30	7:29 AM	OFA-12-D-087H	\$275.00		2
19	WRAL Thu Hour 2	9-10p								
	3Q NON-WINDOW CANDIDATE RATE									
				to 08/19/12	1x	T				
	WRAL		Th	08/16/12	:30	9:39 PM	OFA-12-D-087H	\$3,500.00		1
21	WRAL Wed Hour 1	8-9p								
	3Q NON-WINDOW CANDIDATE									
				to 08/19/12	1x	W				
	WRAL		W	08/15/12	:30	8:58 PM	OFA-12-D-087H	\$3,000.00		1
22	WRAL Wed Hour 2	9-10p								
	3Q NON-WINDOW CANDIDATE									
	WDAI			to 08/19/12	1x	W	12 - 007	# 1 000 00		
	WRAL		W	08/15/12	:30	9:46 PM	OFA-12-D-087H	\$1,800.00		1



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:



Advertiser	Obama For America
Product	OBAMA 8/4
Estimate Number	1549

Invoice #	116093-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/17/12

Station	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	116093
Alt Order #	06262280
Deal #	
Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRAL Wed Hour 3	10-11p		•				•		
	3Q NON-WINDOW CANDIDATE									
				o 08/19/12	1x	W				
	WRAL		W	08/15/12	:30	10:47 PM	OFA-12-D-087H	\$2,000.00		1
24	WRAL Thu Hour 1	8-9p								
	3Q NON-WINDOW CANDIDATE		00/10/10+	o 08/19/12	1x	T				
	WRAL		Th	08/16/12	:30	8:48 PM	OFA-12-D-087H	\$2,400.00		1
25	WRAL Thu Hour 2	9-10p	111	00/10/12	.00	0.40 T W	01 A 12 D 00711	Ψ2,400.00		•
23	3Q NON-WINDOW CANDIDATE	3-10 p								
	od non mileon chile bane		08/13/12 t	o 08/19/12	1x	T				
	WRAL		Th	08/16/12	:30	9:51 PM	OFA-12-D-087H	\$3,500.00		1
26	WRAL Thu Hour 3	10-11p								
	3Q NON-WINDOW CANDIDATE	·								
				o 08/19/12	1x	T				
	WRAL		Th	08/16/12	:30	10:36 PM	OFA-12-D-087H	\$1,800.00		1
27	WRAL Prime Special 8-9pm	8-9pm								
	3Q NON-WINDOW CANDIDATE									
	WDA			o 08/19/12	1x	F				
	WRAL		F	08/17/12	:30	8:34 PM	OFA-12-D-087H	\$1,200.00		1
28	WRAL Fri Hour 2	9-10p								
	3Q NON-WINDOW CANDIDATE		00/10/10 1	o 08/19/12	4	F				
	WRAL		F	08/17/12	1x :30	9:50 PM	OFA-12-D-087H	\$1,200.00		
29	WRAL Fri Hour 3	10-11p	į	00/17/12	.50	9.50 T W	OFA-12-D-007H	ψ1,200.00		'
29	3Q NON-WINDOW CANDIDATE	10-11р								
	OG NOW WINDOW ONNDIDNIE		08/13/12 t	o 08/19/12	1x	F				
	WRAL		F	08/17/12	:30	10:35 PM	OFA-12-D-087H	\$1,500.00		1
30	WRAL WRAL AM News	6-7a						+ -,		•
	3Q NON-WINDOW CANDIDATE									



WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Greer Margolis & Mitchell Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007



Advertiser	Obama For America	ľ
Product	OBAMA 8/4	
Estimate Number	1549	Ī

Invoice #	116093-1				
Invoice Date	08/26/12				
Invoice Month	August 2012				
Invoice Period	07/30/12 - 08/17/12				

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116093
Alt Order #	06262280
Deal #	
Order Flight	08/04/12 - 08/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	95
Product Code	101

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
30	WRAL	WRAL AM News	6-7a								_
;	3Q NON-W	INDOW CANDIDATE									
	WRAL			W	08/15/12	:30	6:58 AM	OFA-12-D-087H	\$600.00		2
	WRAL			F	08/17/12	:30	6:38 AM	OFA-12-D-087H	\$600.00		1
			Aired Spots	144							

Gross Total \$84,450.00

Agency Commission \$12,667.50

Payment Terms 30 Days Net Amount Due \$71,782.50